



bergen.com

...The best of where we live

See and be seen on bergen.com, showcasing Bergen County, N.J. Each and every day, our connections, insights and access give you the best of where we live.

ADVERTISING OPPORTUNITIES

SPONSORSHIP PACKAGE:*

PIXELS	RATE
300x250	\$750 per month

Sponsorship ad on the available page of choice, top ad position and 50,000 Run of Site impressions

BASIC PACKAGE:*

PIXELS	RATE
300x250/728x90	\$600 per month

Ad with 50,000 Run of Site impressions

VIDEO SPONSORSHIPS

Quiz Cam

Quizmaster Ryan Greene takes to the streets of Bergen County with a brainteaser.
 Frequency: Every Monday
 Ad Position: One 15 Second Pre-Roll
 Commercial Rate: \$250/week, 4 week minimum

Heather's Haul

(201) fashion editor Heather Zwain shows off her latest shopping finds.
 Frequency: Every Thursday
 Ad Position: One 15 Second Pre-Roll
 Commercial Rate: \$250/week, 4 week minimum

BERGEN NEWS BRIEF E-BLAST

PIXELS	RATE	POSITIONS
160x600	\$300/week, 4 week minimum	2

OTHER AD POSITIONS AVAILABLE AT CPM STANDARD RATES

OPEN RATE : \$12

PAGES ON BERGEN.COM

- Home Page-SOLD OUT
- People & Parties
- Things To Do
- Eat & Drink
- Shopping
- Fashion
- Health & Beauty
- Family
- The Real Housewives
- The Guide
- Arts & Music
- Best of Bergen
- Homes & Estates
- Sports
- Vintage
- Top Lawyers
- Blogs
- Video
- Glitz & Glam
- Bride

For more information or to reserve a sponsorship, call your (201) Magazine Account Executive or (201) 646-6955.

*Limited inventory available. Minimum Commitment: 3 months